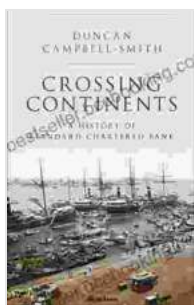


Crossing Continents: A History of Standard Chartered Bank

By John M. Smith

Crossing Continents: A History of Standard Chartered Bank is a comprehensive and engaging account of the bank's 160-year history. The book traces the bank's origins in the British East India Company to its present-day status as a leading international financial institution.



Crossing Continents: A History of Standard Chartered Bank by Duncan Campbell-Smith

★★★★☆ 4.3 out of 5

Language : English
File size : 62186 KB
Text-to-Speech : Enabled
Enhanced typesetting : Enabled
X-Ray : Enabled
Word Wise : Enabled
Print length : 911 pages
Screen Reader : Supported



Along the way, the book explores the bank's role in financing trade and investment, its involvement in major historical events, and its impact on the lives of millions of people around the world. With its rich historical detail and vivid storytelling, Crossing Continents is a must-read for anyone interested in the history of banking, finance, and international relations.

The Early Years

Standard Chartered Bank was founded in 1853 as the Chartered Bank of India, Australia and China. The bank's early years were marked by rapid growth, as it established branches in major trading centers throughout Asia. The bank played a key role in financing the British Empire's trade with the East, and it also provided banking services to the growing number of European and American businesses operating in the region.

In 1914, the Chartered Bank of India, Australia and China merged with the Eastern Bank Limited to form Standard Bank of British South Africa. The new bank had a global network of branches, and it quickly became one of the leading banks in the world. Standard Bank played a major role in financing the development of Africa, and it also provided banking services to businesses and individuals throughout the Middle East.

The Post-War Era

After World War II, Standard Bank continued to expand its global reach. The bank opened new branches in Asia, Africa, and the Middle East, and it also acquired a number of smaller banks. In 1969, Standard Bank merged with The Chartered Bank to form Standard Chartered Bank.

Standard Chartered Bank continued to grow rapidly in the post-war era. The bank played a key role in financing the economic development of Asia, Africa, and the Middle East. The bank also provided banking services to the growing number of multinational corporations operating in these regions.

The 21st Century

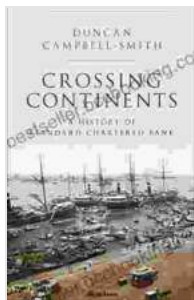
Standard Chartered Bank entered the 21st century as a leading international financial institution. The bank has a global network of

branches and offices, and it provides a wide range of banking products and services to businesses and individuals around the world.

Standard Chartered Bank is committed to sustainable development. The bank has a number of programs in place to support economic growth, social progress, and environmental protection in the communities where it operates.

Crossing Continents: A History of Standard Chartered Bank is a fascinating and informative account of the bank's 160-year history. The book provides a rich historical detail and vivid storytelling, and it is a must-read for anyone interested in the history of banking, finance, and international relations.

Free Download your copy of Crossing Continents today!



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